

HILLCREST CORNER

Simply Essential

At Hillcrest Corner, we provide over 30 000 local households with a convenient, safe and secure place to shop.

Hillcrest is home to some of the best schools in KwaZulu-Natal and our carefully selected combination of fashion, health and beauty, home décor, kids and grocery stores make our Centre the ideal location for families in the area to do their day-to-day shopping.

In addition to our fantastic line stores, we boast a number of national retailers including Woolworths, Baby City, Checkers, Clicks and Dis-Chem. The Centre also boasts a tier one flagship Virgin Active Gym.

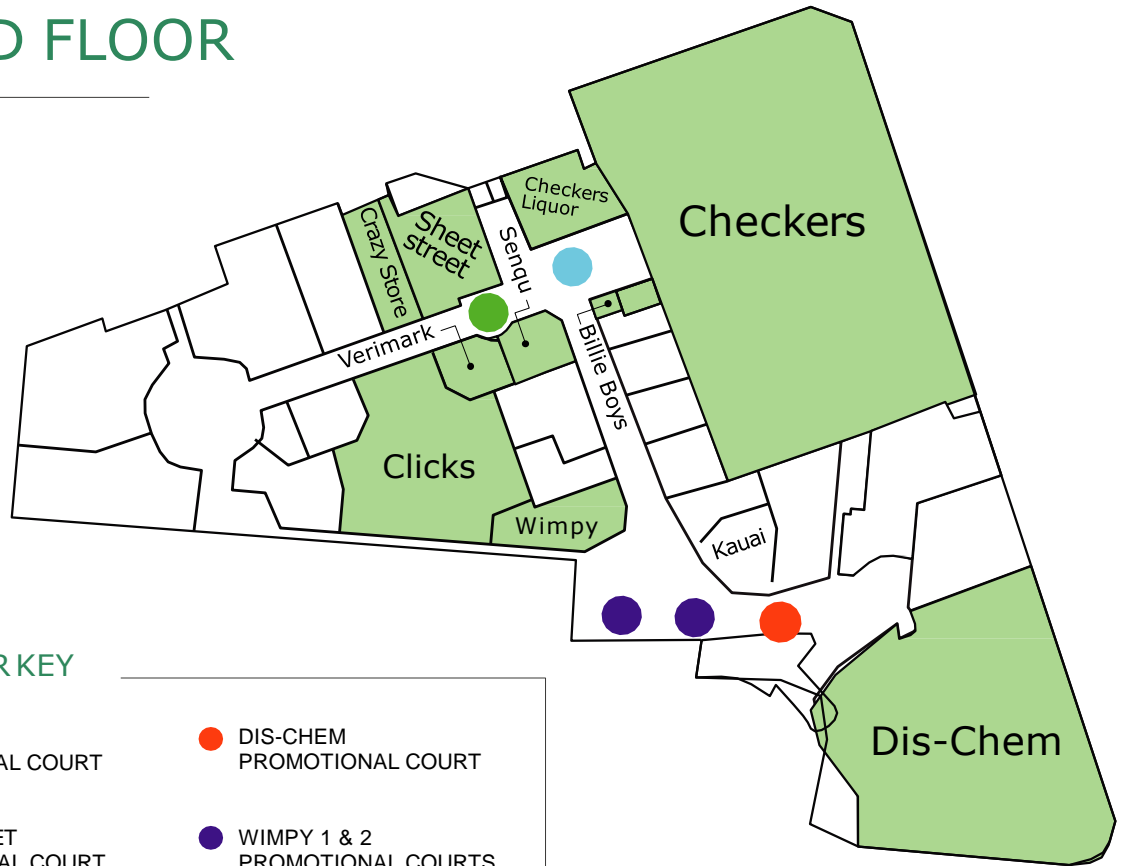
Our central, convenient location and impressive Checkers supermarket has also introduced our Centre to a vibrant blue-collar commuter market who regularly visit the Centre at the end of the work day.

Generate new, valuable leads by taking the opportunity to advertise with us and introduce your business to the affluent Hillcrest market.

Anchors: Baby City, Checkers, Dis-Chem, Woolworths and Virgin Active Gym.
GLA 23569,42 m2. Average monthly foot count: 331,588

Contact Elizabeth on eroux@growthpoint.co.za for more information

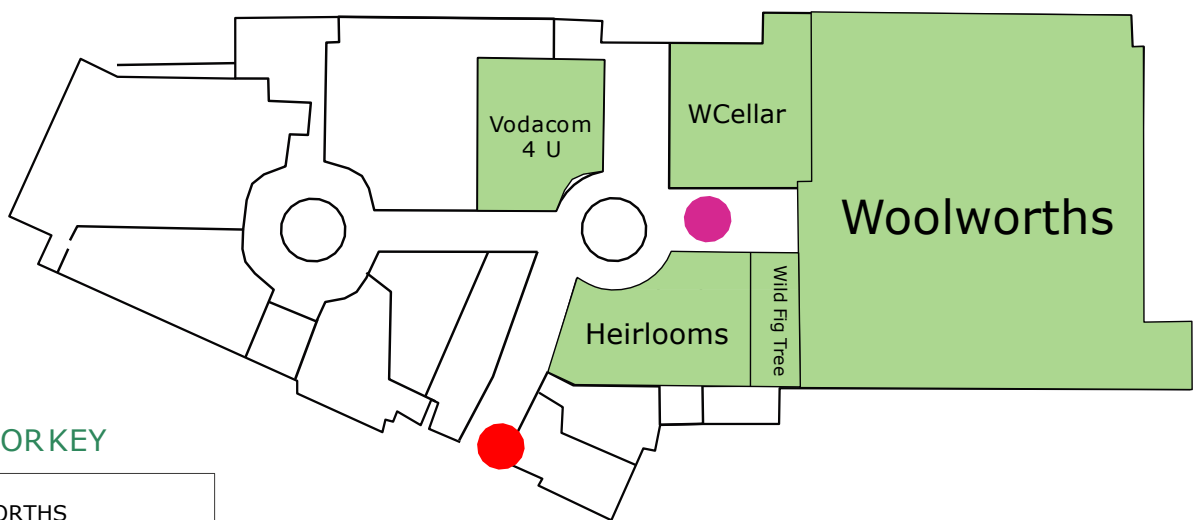
GROUND FLOOR



GROUND FLOORKEY

- CHECKERS PROMOTIONAL COURT
- DIS-CHEM PROMOTIONAL COURT
- SHEET STREET PROMOTIONAL COURT
- WIMPY 1 & 2 PROMOTIONAL COURTS

UPPER FLOOR



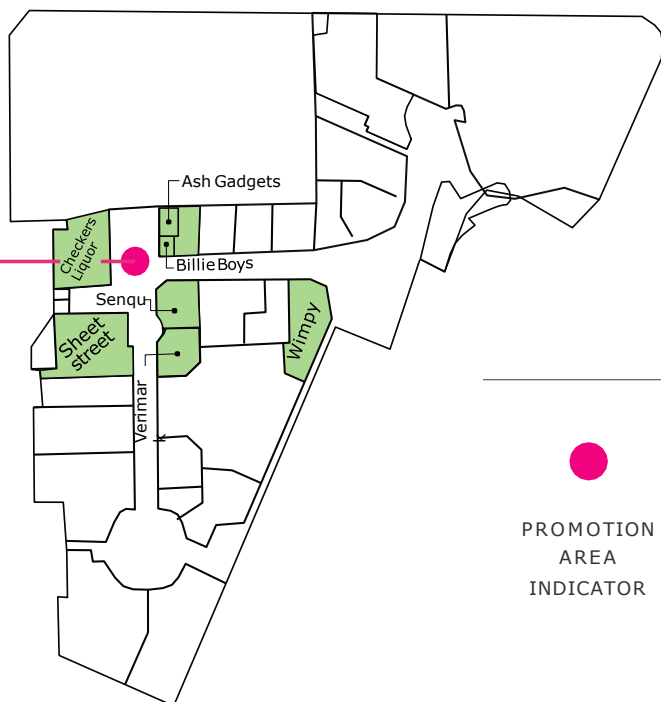
UPPER FLOORKEY

- WOOLWORTHS PROMOTIONAL COURT
- ESSENCE ENTRANCE PROMOTIONAL COURT



CHECKERS PROMOTIONAL COURT

GROUND FLOOR



PROMOTION
AREA
INDICATOR



SIZE

50 m²



POWER

Plug point directly above court
(you will need to ask security to use their ladder
to access this in the bulkhead)



VEHICLE PROMOTIONS

2 vehicles can be displayed



STORES IN THE VICINITY

Billie Boys, Checkers, Checkers Liquor



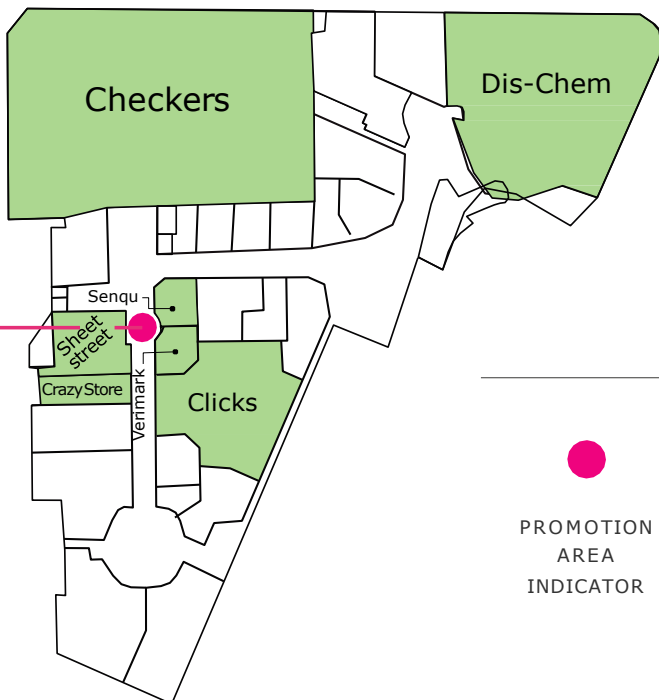
RENTAL COST

External client: R1,200.00 ex vat per day
Tenant: R600.00 ex vat per day



SHEET STREET PROMOTIONAL COURT

GROUND FLOOR



PROMOTION
AREA
INDICATOR



SIZE

50 m²



POWER

Plug point less than 2m from court



VEHICLE PROMOTIONS

No vehicles can be displayed



STORES IN THE VICINITY

Senqu, Verimark, Sheet Street, Clicks, Crazy Store



RENTAL COST

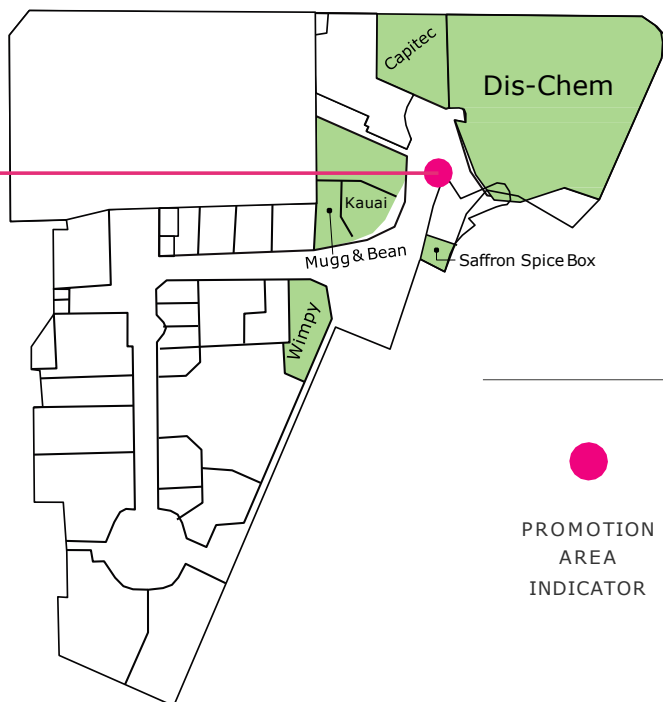
External client: R1,200.00 ex vat per day

Tenant: R600.00 ex vat per day



DIS-CHEM PROMOTIONAL COURT

GROUND FLOOR



PROMOTION AREA INDICATOR



SIZE

60 m²



POWER

Plug point in court space



VEHICLE PROMOTIONS

2 vehicles can be displayed



STORES IN THE VICINITY

Dis-chem, Tobacconist, Capitec, Saffron Spice Box



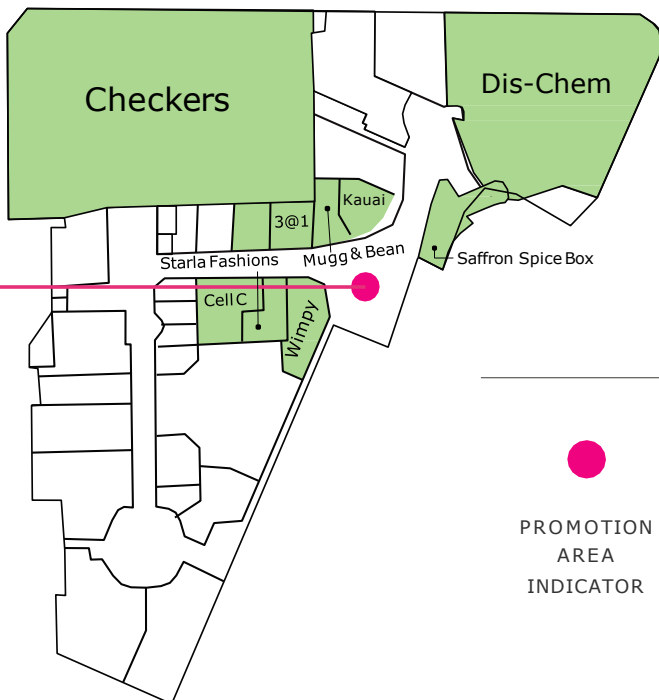
RENTAL COST

External client: R1,200.00 ex vat per day
 Tenant: R600.00 ex vat per day



WIMPY 1 & 2 PROMOTIONAL COURTS

GROUND FLOOR



SIZE

50 m²



POWER

Plug point in court space



VEHICLE PROMOTIONS

3 vehicles can be displayed



STORES IN THE VICINITY

Kauai, Mugg & Bean, Wimpy, Saffron Spice Box, 3@1, Starla Fashions, Cell C



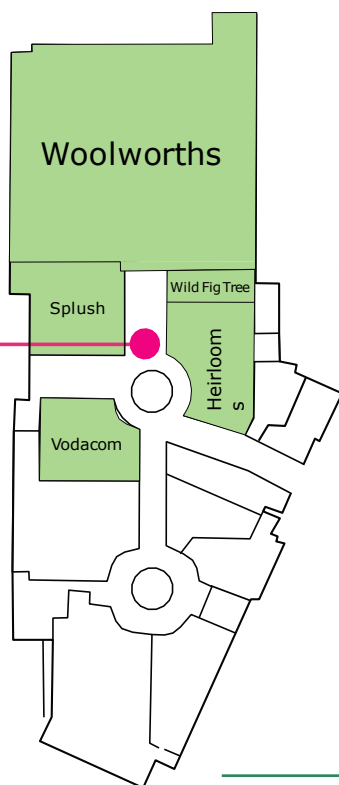
RENTAL COST

External client: R1,200.00 ex vat per day
Tenant: R600.00 ex vat per day



WOOLWORTHS PROMOTIONAL COURT

UPPER FLOOR



PROMOTION
AREA
INDICATOR



SIZE

45 m²



POWER

No Power



VEHICLE PROMOTIONS

No vehicles can be displayed



STORES IN THE VICINITY

Woolworths, WCellar, Heirlooms, Wild Fig Tree



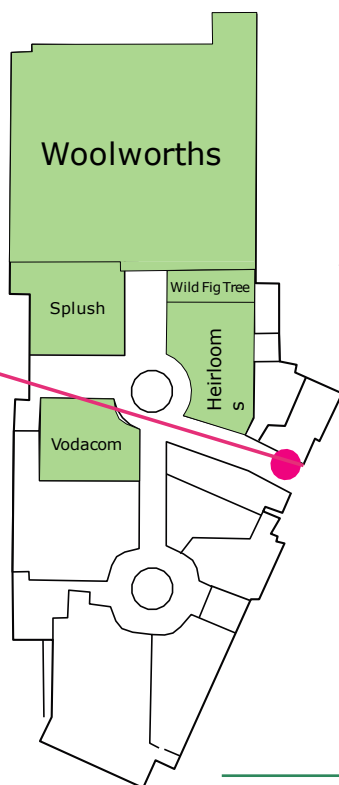
RENTAL COST

External client: R1,200.00 ex vat per day
Tenant: R600.00 ex vat per day



ESSENCE ENTRANCE PROMOTIONAL COURT

UPPER FLOOR



PROMOTION
AREA
INDICATOR



SIZE

6 m²



POWER
No Power



VEHICLE PROMOTIONS
No vehicles can be displayed



STORES IN THE VICINITY
Woolworths, Heirlooms, Perfect 10,
Pentravel, Flight Centre, Essence Cafe



RENTAL COST
External client: R1,200.00 ex vat per
day Tenant: R600.00 ex vat per day



ADVERTISING & MARKETING OPPORTUNITIES

Internal

Element	Description	Contact Person
Corridor Posters	960 h x 760 (220gsm) QTY 13 / R250 excl per poster	eroux@growthpoint.co.za
Restroom Posters	A3 / QTY 30 / R120 excl per poster	eroux@growthpoint.co.za
Digital Screens	1920mm h x 1080mm (near to Checkers)	carmel@kradle.co.za
Vault Locker	Shoppers free smart locker facility/ digital ads	sales@vgmedia.co.za

External

Element	Location	Contact Person
Digital Pave Ad	Upper level Parking (on Hospital Road)	carmel@kradle.co.za
Street Pole Signs	Upper level Parking	carmel@kradle.co.za
Pave Ads	Lower Level Parking	carmel@kradle.co.za
Billboards	Lower Level Parking	karoly@dsrupt.co.za

Social Media (Tenants Only)

Element	Description	Contact Person
Facebook	@hillcrestcorner / no charge	eroux@growthpoint.co.za
Instagram	@hillcrestcorner / no charge	eroux@growthpoint.co.za